

WANT HIGHER-QUALITY CORN?

Start with higher-quality protection.



EVERY KERNEL COUNTS

Genuity® VT Double PRO® technology had 70% fewer damaged kernels than a leading competitor*

VT Double PRO technology made this year's harvest a bigger success for some farmers, yielding 70% fewer* damaged kernels than a leading competitive brand.

VT Double PRO technology provides two modes of action for above ground protection against corn earworm and other harmful insects. The dual control can improve grain quality and increase yield potential, and the 2013 harvest results are proof.

Control earworms two ways

Damage from corn earworm costs farmers an estimated 2.5% of their yield per year.¹ By controlling corn earworm above ground with two modes of action, VT Double PRO technology gives your corn the maximum protection you need.

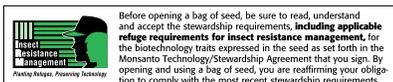
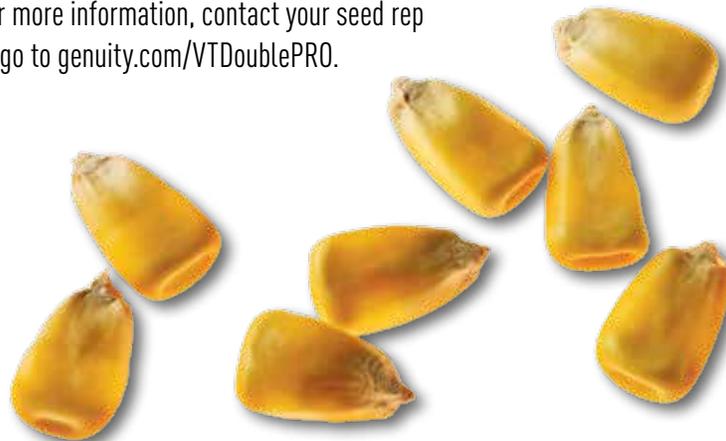
Simplify your refuge

Genuity® VT Double PRO® RIB Complete® corn blend is also a truly simple refuge-in-a-bag solution of 95% *Bt* seed and 5% non-*Bt* seed blend that requires no separate, structured refuge when planted in the Corn-Growing Area. Just fill your planter and go.

Get consistent performance you can trust

Higher-quality and higher-yielding corn calls for effective above ground control of corn earworm. When you want proven insect protection for your crop — plus reduced, simplified refuge when you plant VT Double PRO RIB Complete — ask your dealer about VT Double PRO technology.

For more information, contact your seed rep or go to genuity.com/VTDoublePRO.



Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, including applicable refuge requirements for insect resistance management, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology/Stewardship Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements.



¹K. A. Cook and R. Weinzierl. 2004. Corn Earworm Insect Fact Sheet. University of Illinois Integrated Pest Management.

*2013 Monsanto Technology Development Trials. Average results from head-to-head trials comparing damaged kernels from Genuity® VT Double PRO® Corn vs. Herculex® 1.

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B.t. products may not yet be registered in all states. Check with your Monsanto representative for the registration status in your state.

IMPORTANT IRM INFORMATION: Genuity® RIB Complete® corn blend products do not require the planting of a structured refuge **except** in the Cotton-Growing Area where corn earworm is a significant pest. Genuity® VT Double PRO® RIB Complete® corn is a blended seed corn product. See the IRM/Grower Guide for additional information. Always read and follow IRM requirements.

Individual results may vary, and performance may vary from location to location and from year to year. This result may not be an indicator of results you may obtain as local growing, soil and weather conditions may vary. Growers should evaluate data from multiple locations and years whenever possible.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Genuity Design®, Genuity Icons, Genuity®, RIB Complete and Design®, RIB Complete®, Roundup Ready 2 Technology and Design®, Roundup Ready®, Roundup® and VT Double PRO® are trademarks of Monsanto Technology LLC. Respect the Refuge and Corn Design® is a registered trademark of National Corn Growers Association. All other trademarks are the property of their respective owners. ©2013 Monsanto Company. 32306 3J8L149946

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